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CSA APAC CONGRESS 2013

15-17 May 2013 // Marriott Singapore

Keynotes:

- ▶ **Dave Cullinane**, Chairman, **Cloud Security Alliance** & former Vice President and Chief Information Security Officer (retired), **eBay**, USA
- ▶ **Eddie Chau**, Founder & Chief Executive Officer, **Brandtology** & Chairman, **Singapore Infocomm Technology Federation (SITF)**
- ▶ **Assoc Prof Tin Wee TAN**, Chairman, **A*STAR Computational Resource Centre**, Singapore

Plus:

- ▶ **Ronnie Tay**, Chief Executive Officer, **Infocomm Development Authority of Singapore (IDA)**, Singapore
- ▶ **Daniel Lai**, Government Chief Information Officer, **The Government of Hong Kong SAR**
- ▶ **Seung-Il Seo**, Director, Division of ICT Industry, **Ministry of Knowledge Economy**, Republic of Korea
- ▶ **Dr Sak Segkhoonthod**, CEO & President, **Electronic Government Agency of Thailand, Ministry of ICT**, Thailand
- ▶ **Dr Wu Chao-Ming**, Chairperson, Research, Development and Evaluation Commission, **New Taipei City Government**, Taiwan
- ▶ **Dr Ching-Hao Mao**, Senior Researcher, **Institute for Information Industry**, Taiwan
- ▶ **Tadashi Nagamiya**, Secretary General, **Japan Information Security Audit Association**, Japan
- ▶ **Dr Keyun Ruan**, Researcher, **Centre for Cybersecurity and Cybercrime Investigation – University College of Dublin**, Ireland
- ▶ **Shen Xiyong**, Chief Risk Officer, **Alibaba**, China
- ▶ **Jojo Dionaldo**, Head of Information Technology, **The Dairy Farm Company Limited - IKEA Division**, Hong Kong
- ▶ **Leon Jackson**, Head, Healthcare IT, **UM Specialist Centre Sdn Bhd**, Malaysia

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- ✓ State of the Cloud
- ✓ Security as a Service
- ✓ Practical Implementation
- ✓ Cloud Adoption in Asia
- ✓ Big Data in the Cloud
- ✓ Forensics & Incident Response

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DIRECT from the USA and Europe, Cloud Security Alliance Congresses are your industry's premier gathering for IT security professionals and executives on cloud security.

CONFERENCE DAY ONE: Wednesday 15 May

JOINT PLENARY: STATE OF THE CLOUD

- 09.00 **Opening from the Chair**
Camille Mendler, *Principal Analyst & Head of Enterprise Verticals, Informa Telecoms & Media*, UK
- 09.10 **Welcome Address:**
Ronnie Tay, *Chief Executive Officer, Infocomm Development Authority of Singapore (IDA)*, Singapore
- 09.30 **Keynote Presentation: Cloud From an End User Perspective**
Eddie Chau, *Founder & Chief Executive Officer, Brandtology & Chairman, Singapore Infocomm Technology Federation (SITF)*
- 10.00 **Keynote Presentation: Lessons Learned from a Global Cybercrime Fighter**
Dave Cullinane, *Chairman, Cloud Security Alliance & former Vice President and Chief Information Security Officer (retired), eBay*, USA
- 10.30 **Exhibits Open & Morning Refreshments**



Address the realities of cloud technology. Whether you're in early or advanced stages of adoption and deployment, the FREE Industry & Practice track, workshops, seminars and briefings provides the latest updates and learnings from implementation experiences. Conference, workshops and site tour open to CSA attendees.

Cloud Security Alliance APAC CONGRESS	CloudAsia TRACK I: Industry & Practice	CloudAsia TRACK II: Research & Innovation
SECURITY AS A SERVICE 11.00 Jeremiah Grossman , <i>CTO and Co-Founder, Whitehat Security</i> 11.30 Securing the Enterprise, Where Do I Start? Jason Bonds , <i>Director of Sales, Ping Identity</i> 12.00 Keep Up, Keep Secured Dr Richard Zhao , <i>CSO, NSFocus, China</i> 12.30 Networking Lunch 1.30 Cloud Encryption: Everything You Always Wanted to Know but Were Afraid to Ask Todd Thiemann , <i>Senior Director, Vormetric</i> PRACTICAL IMPLEMENTATION OF CLOUD 2.00 Moving Ahead with the Cloud Raymond Lay <i>CISO, Golden Agri-Resources Pte Ltd</i> 2.30 Challenges and Benefits Facing Chinese Manufacturers in Growing their International Business by Leveraging Cloud Based IT Applications Eddie Hui , <i>CEO, EMAOS Limited, Hong Kong</i> 3.00 Cloud Security Audit in Japan Tadashi Nagamiya , <i>Secretary General, Japan Information Security Audit Association, Japan</i>	The Resiliency, Dependability and "Survivability" of Cloud Computing Cloud Computing Overcoming Interoperability Barriers to Deliver Healthcare Across the Continuum BUILDING CLOUD ADOPTION High Speed File Ingest, Collaboration and Delivery Solutions for the Cloud Encouraging Enterprise Cloud Adoption in Asia: Challenges and Opportunities Leveraging Cloud Capabilities to Deliver Value-Added Business Advantage in a Competitive Landscape Panel Discussion: The Role of Telecom Operators in Developing Profitable Customer-centric Cloud Services	Papers presented will include: Cloud-Based Data Analytic & Visualization for Dengue Fever MT System on Cloud Next Generation Enterprise Web Apps on Cloud Internet of Things Economic Value Assessment of Cloud Sourcing By SMEs
3.40 Afternoon Refreshments JOINT PLENARY: CLOUD ADOPTION IN ASIA 4.10 Japan Cloud Computing Market Status and Outlook Kokichi Matsumoto , <i>Executive Officer Marketing, Internet Initiative Japan</i> 4.40 Panel Discussion: Cloud Adoption Across Asia Moderator: Alan Quayle , <i>CEO, Alan Quayle Business & Service Development, USA</i> Panelists: Khoong Hock Yun , <i>Assistant Chief Executive, Infrastructure & Services Development, IDA, Singapore</i> Seung-Il Seo , <i>Director, Division of ICT Industry, Ministry of Knowledge Economy, Republic of Korea</i> Daniel Lai , <i>Government Chief Information Officer, The Government of Hong Kong SAR</i> Dr Sak Segkhoonthod , <i>CEO & President, Electronic Government Agency of Thailand, Ministry of ICT, Thailand</i> 5.20 Lucky Draw & Presentation 5.30 Speed Networking & Reception		

CSA Certificate of Cloud Security Knowledge (CCSK) Certification Training

13 May: CCSK Basic
13-14 May: CCSK Plus
13-14 & 17 May: CCSK TTT



HP has been named as a partner of the Cloud Security Alliance (CSA) Master Training Program. The CSA Master Training Program is designed to accelerate worldwide access and adoption of the CSA Certificate of Cloud Security Knowledge (CCSK) Certification, the industry's most trusted user certification program for the advancement of secure cloud computing.

In partnership with CSA, HP Education is organizing a series of CCSK training in conjunction with the inaugural CSA APAC Congress.

If you have questions or need information about HP Education Services, please contact our Education Counselor, Peter Lim at **+65 6824 3770** or email us at **sin.edu2@hp.com**

CONFERENCE DAY TWO: Thursday 16 May

JOINT PLENARY: CLOUD INFRASTRUCTURE

- 9.00 **Opening from the Chair**
Per Dahlberg, CEO, Asia Cloud Computing Association, Hong Kong
- 9.10 **Academic Innovation Keynote Speaker:**
The Race for ExaFlop HPC and its Implications for Cloud Computing
Assoc Prof Tin Wee TAN, Chairman, A*STAR Computational Resource Centre, Singapore
- 9.40 **The CSA Open Certification Framework n World's first Third Party Provider Certification for Cloud Service Providers**
Daniele Catteddu, EMEA Managing Director, CSA
- 10.10 **Panel Discussion: Third Party Certification – Do We Need It?**
 - Difference between local and global certification schemes
 - Experience sharing
 Moderator: **Daniele Catteddu**, EMEA Managing Director, CSA
 Panelists: **Shen Xiyong**, Chief Risk Officer, Alibaba, China
Dr Wu Chao-Ming, Chairperson, Research, Development and Evaluation Commission, New Taipei City Government, Taiwan
Tan Shong Ye, Partner, PricewaterhouseCoopers, Singapore
- 10.45 **Morning Refreshments**

Cloud Security Alliance APAC CONGRESS	CloudAsia TRACK I: Industry & Practice	CloudAsia TRACK II: Research & Innovation
<p>BIG DATA IN THE CLOUD</p> <p>11.15 Pending speaker</p> <p>11.45 Trusting Cloud Services Frank Simorjay, Senior Product Marketing Manager, Microsoft</p> <p>12.15 Big Data in Cloud – Mining Billion Nodes Malicious Network Behavior in Big Data Dr Ching-Hao Mao, Senior Researcher, Institute for Information Industry, Taiwan</p> <p>12.40 Understanding Cloud Failure and How to Harvest Big Data Effectively Dr Ryan Ko, CSA APAC Research Advisors & Senior Lecturer, University of Waikato, New Zealand</p> <p>1.00 Networking Lunch</p> <p>FORENSICS & INCIDENT RESPONSE</p> <p>2.00 Forensics and Incident Response in the Cloud Dr Kim-Kwang Raymond Choo, Dr Ben Martini & Dr Darren Quick, Senior Lecturers, University of South Australia</p> <p>2.30 Investigating the Cloud – Challenges and Responses to Digital Forensics in Cloud Computing Environments Wipul Jayawickrama, Principal Consultant, Infoshield</p> <p>3.00 Forensics as a Service Dr Keyun Ruan, Researcher, Centre for Cybersecurity and Cybercrime Investigation – University College of Dublin, Ireland</p>	<p>MIGRATION STRATEGIES & TECHNOLOGIES</p> <p>From Gutenberg to Zuckerberg – Publishing in the Cloud</p> <p>Transition from In-House Legacy Systems to Cloud-based Infrastructure</p> <p>Implementing Hybrid Cloud and Unified Communications Across a Hospital Network</p> <p>Luxury Cloud Shoppe and E-Commerce Market Entry Strategies Enabled by Cloud Technology</p> <p>Leveraging the Cloud at Light Speed: the Art of Balancing Risks and Rewards</p> <p>CHOOSING THE RIGHT CLOUD / BIG DATA</p> <p>Steps in Cloud Adoption and Implementation at SATS</p> <p>Panel Discussion: Is Big Data and Analytics Ready for the Cloud?</p>	<p>Papers presented will include:</p> <p>Secure & Cost-Effective Private Cloud Architecture for SMEs</p> <p>Cloud Business Model</p> <p>VM Provisioning on Cloud</p> <p>Security Support for Elastic Cloud Computing</p> <p>Cloud Data Storage</p> <p>Data Protection Across the Enterprise</p>

- 3.30 **Afternoon Refreshments**
- PLENARY: SUSTAINABLE BUSINESS ON THE CLOUD**
- 4.00 **Asia's Future in Cloud Computing: Global Opportunities, Global Trust**
Jim Reavis, Executive Director and Co-Founder, Cloud Security Alliance, USA
- 4.25 **Enterprise Closing Panel discussion: Bringing Value to your Business with the Cloud**
 - Shift from operational readiness to project and goal based innovations for the business
 - How can organisations increase and apply agility in IT infrastructure to face business and market changes and challenges?
 - Realising the long term benefits of cloud to support and grow sustainable organisations**Micky Lo**, Chair of the Information Security Group, Hong Kong Computer Society; Head of IT Security APAC, Head of Global Technology Greater China, Deutsche Bank, Hong Kong
Jojo Dionaldo, Head of Information Technology, The Dairy Farm Company Limited – IKEA Division, Hong Kong
Leon Jackson, Head, Healthcare IT, UM Specialist Centre Sdn Bhd, Malaysia
Dave Cullinane, Chairman, Cloud Security Alliance & former Vice President and Chief Information Security Officer (retired), eBay, USA
- 5.10 **Lucky Draw & Presentation**
- 5.20 **Concluding Remarks & End of Conference**

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I will attend primarily: CSA APAC Congress CloudAsia Practice & Industry CloudAsia Research & Innovation Workshops A B C D E F & Site Tour

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<input type="checkbox"/> All Access Pass - include Workshops/ Site Tour	SGD 1,895	SGD 2,095	SGD 2,295	SGD 1,795
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