

Corporate Membership for Enterprises

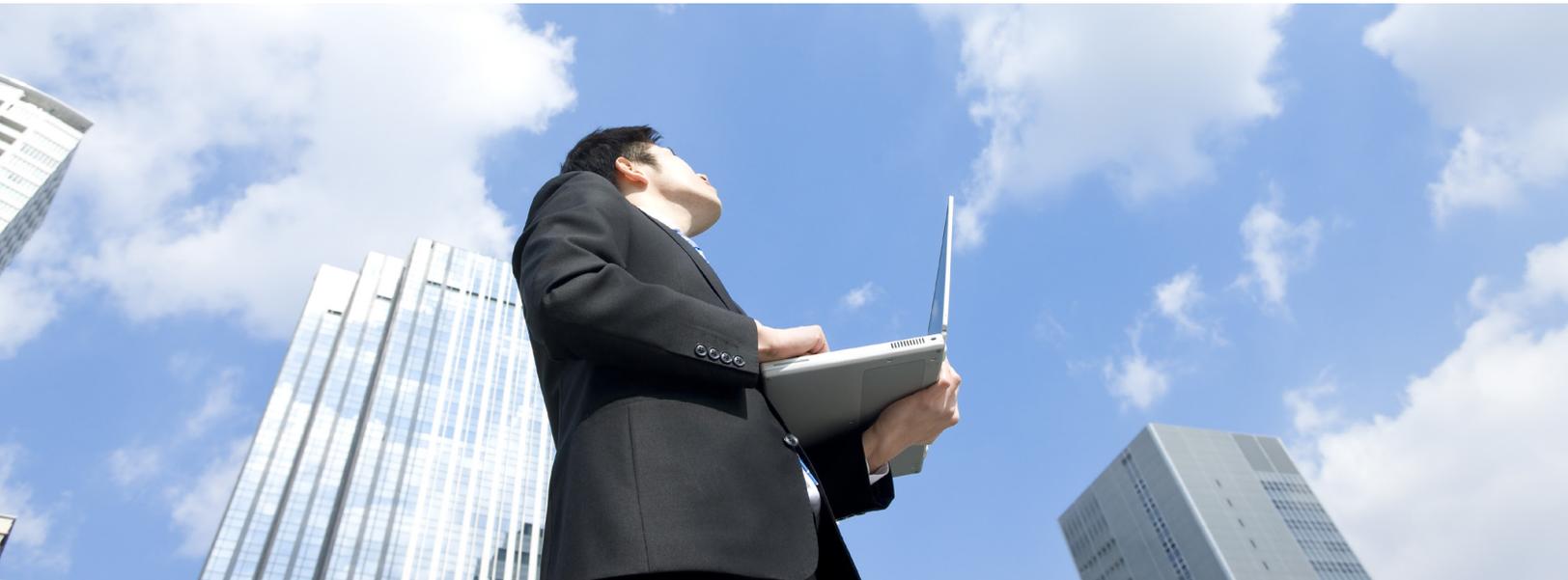
Cloud.

It is a significant investment.

It represents huge potential economic benefits.

It is a business enabler that allows your enterprise to deploy IT solutions on demand.

It needs to be managed in an opportunistic, yet strategic, way.



There is a lot riding on the cloud. Your enterprise didn't get where it is treating such opportunities lightly. You need employees that are experts in achieving maximum return on your cloud investment. And you want to ensure that cloud's benefits remain pertinent to you by helping to shape cloud security thought and practices.

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Few would argue that cloud computing represents the next generation of IT and is likely to prove to be even more impactful than the adoption of the Internet. Enterprises know this, yet struggle to understand how to use the cloud, when to use it, even how much they are already using. They appreciate the fact that its fast deployment enables them to be opportunistic in responding to the market, yet they know that its use needs to be guided by an overarching strategy, with firm goals and objectives. And enterprises know that, since it is a relatively new technology, they have a lot to learn about cloud. But they also have a lot to teach—lessons they would like cloud providers to hear about what they, as users, want and need.

At whatever stage your enterprise is in the cloud adoption continuum—awareness through deployment—Cloud Security Alliance has information, tools and guidance that will help you reap full benefit from your cloud investment. As an enterprise corporate member you can help shape the future of IT, learn how to manage your provider relationships, and ensure you are part of the important work of securing the cloud ecosystem.

Membership Benefits

Through many discussions with enterprise users, CSA has learned that there are two primary advantages an enterprise seeks from its engagement with a group: knowledge and connection.

CSA offers a diverse portfolio of benefits targeting exactly those outcomes.

Knowledge

CSA leads the way in cloud-focused knowledge content. Your enterprise can participate in conducting research, thus giving you the opportunity to leverage the results of that research before it is public, and you have access to CSA's informed insights into the state of the cloud industry

and how it is likely to affect your enterprise. Your favored access to certification and education will ensure your enterprise is supported by employees who are adept in this growing field. Your benefits in this area are:

Eight free test tokens for CSA's Certificate in Cloud Security Knowledge (CCSK™).

The CCSK—the first and only user credential demonstrating awareness of the security threats and best practices for securing the cloud—was named the top cloud computing certification by CIO.com only three years after its introduction. Having employees on your staff with expertise in cloud security helps ensure your enterprise is reaping the maximum benefit from the cloud, while protecting one of your most valuable assets—your data. The exam fee is US \$345, making this benefit worth more than a quarter of your membership dues.

Learn how CCSK can contribute to your enterprise's success: <https://cloudsecurityalliance.org/education/ccsk>

Tailored Training

As part of your membership package, you may opt to receive annual training for your staff. Course offerings include CCSK as well as Cloud Controls Matrix (CCM) training, the leading security control framework developed by CSA.

One free pass to CSA Conference

in North America, Europe or Asia, an excellent opportunity to learn from cloud experts and network with users, providers and government representatives. This is a US \$1,200 to \$1,500 value.

Participation in CSA research.

Your enterprise employees' engagement in conducting CSA research helps build their expertise, while also assuring that your organizational requirements are addressed in evolving best practices and standards for the cloud.

See what is on the research agenda: <https://cloudsecurityalliance.org/research>

Annual executive briefing from CSA leadership

CSA leaders are plugged in to the industry at the most strategic levels and they will pass that information along—tailored for your business—in an annual briefing on CSA research activities and key developments within the cloud security industry. The briefings can be presented in person or via phone/teleconference.

Private counsel on cloud issues

CSA's "Ask an Expert" program offers you an annual opportunity to seek private, vendor-neutral advice from one of its subject matter experts. The counsel is provided via a confidential online forum and can address your tactical cloud security questions, discuss broader security issues, or even help you develop a high-level cloud strategy.

Free copy of CSA STAR Watch

CSA's Software as a Service (SaaS) app to help organizations manage compliance with CSA STAR security requirements

CloudCISC (Cyber Incident Sharing Center)

CloudCISC is an operational threat intelligence exchange, powered by CSA partner TruSTAR. CloudCISC allows anonymized sharing of security incidents and private collaboration between the exchange members. CloudCISC provides a rich source of security incident information which can complement your security solutions and enhance your security incident response functions. Corporate Members receive two free licenses to the CloudCISC platform.

Customized research reports

CSA can create a "state of the cloud" research report tailored for your industry, upon request.

Membership in CSA's International Standardization Council

As a member, your company may provide an expert to sit on CSA's council focused on managing relationships with standards bodies, thereby greatly influencing future road maps for cloud technology and assurance.

Connection

Your enterprise's representatives will be able to share information and network with other enterprise users to discuss cloud challenges and opportunities. In addition, you will have the opportunity to educate and influence solution providers on how their offerings can meet your needs. You can also help set the tone for future CSA education and research, so that the topics you and your peers deem important are addressed. Your benefits in this area are:

Participation in the CSA Enterprise User Council

The Enterprise User Council is reserved for enterprise users to discuss strategic shared concerns and collaborate on possible solutions. Your enterprise's subject matter experts are invited to advise CSA on its research and education road maps by suggesting pertinent topics (and participating in the research itself, as noted above). The Enterprise User Council receives valuable thought leadership as well through CSA's regular research briefings presented exclusively to this group.

Direct connection to CSA research analysts

The analysts can not only assist you in your use of CSA research tools to provide assurance and security in your private and public cloud systems, they can also facilitate your access to key industry experts who are leading CSA's research activities.

Listing as a corporate member on the CSA website

enabling you to raise your profile as an informed and proactive adopter of secure cloud technologies (optional)

Use of CSA logos and membership affiliation in your collateral and website, to further make your enterprise known as a thought leader that is shaping the cloud industry (optional).

The annual membership fee is US \$10,000. Additional consulting and educational services can be added to the base package for an additional fee.

Corporate Membership for Enterprises

If you have questions about **Corporate Membership for Enterprises** or wish to discuss expanding your membership to include additional consulting or educational services, contact: membership@cloudsecurityalliance.org.

About CSA

The Cloud Security Alliance is the world's leading organization dedicated to defining and raising awareness of best practices to help ensure a secure cloud computing environment. CSA harnesses the subject matter expertise of industry practitioners, associations, governments, and its corporate and individual members to offer cloud security-specific research, education, certification, events and products. CSA's activities, knowledge and extensive network benefit the entire community impacted by cloud—from providers and customers, to governments, entrepreneurs and the assurance industry—and provide a forum through which diverse parties can work together to create and maintain a trusted cloud ecosystem.

CSA Milestones

- Not-for-profit association, launched in April 2009
- Issued the first comprehensive best practices for secure cloud computing, "Security Guidance for Critical Areas of Focus for Cloud Computing"
- Created the first and only user credential for cloud security, the Certificate of Cloud Security Knowledge (CCSK), named the top cloud computing certification by CIO.com only three years after its introduction
- Created and maintains the Cloud Controls Matrix (CCM), the world's only meta-framework of cloud-specific security controls, mapped to leading standards, best practices and regulations
- Maintains a registry of cloud provider security practices, the CSA Security, Trust and Assurance Registry (STAR), and offers certification and attestation



Cloud Security Alliance
www.cloudsecurityalliance.org
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cloudsecurityalliance.org/membership